

PagePrograms and Departments at mdh

Overview

Mediadesign Hochschule, also known as mdh University of Applied Sciences, offers study programs in creative, digital, business, management, technology, and legal fields. The university provides Bachelor's programs, Master's programs, micro degree programs, apprenticeships, and further education options.

mdh mainly focuses on practical and career-oriented education. The programs are designed for students who want to work in areas such as design, media, film, games, fashion, business, information technology, artificial intelligence, cybersecurity, and digital transformation.

Academic Areas / Departments

mdh does not publicly present a strict official faculty or department structure. Based on the official study programs, the main academic areas can be described as follows:

1. Design and Media Design

This area focuses on visual communication, creative design, user experience, user interface design, and digital media production.

Related programs include:

- Media Design - Communication Design
- Media Design - UX/UI Design
- Design
- Design Management
- Digital Film Design VFX

2. Film, VFX, and Digital Production

This area focuses on film design, visual effects, digital storytelling, and media production.

Related program:

- Digital Film Design VFX

3. Game Design

This area focuses on game development, game concepts, interactive media, and digital entertainment.

Related program:

- Game Design

4. Fashion and Media Management

This area focuses on fashion business, media industries, marketing, brand management, creative industries, and management skills.

Related programs include:

- Fashion Management
- Media Management

5. Business and Digital Business

This area focuses on international business, digital business models, management, leadership, and business transformation.

Related programs include:

- Global Business - International Management
- Global Business - Digital Business
- Global Business
- Digital Business
- Digital Leadership

6. Information Technology

This area focuses on software development, web applications, cybersecurity, artificial intelligence, data analytics, usability, and digital systems.

Related programs include:

- Information Technology - Web Applications and Software Development
- Information Technology - Network Engineering and Cyber Security
- Information Technology - Artificial Intelligence and Data Analytics
- Information Technology - Cybersecurity
- Information Technology - Front-end Development and Usability

7. Law and Legal Technology

This area focuses on business law, legal systems, digital legal processes, and legal technology.

Related programs include:

- Business Law
 - Legal Tech
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Bachelor's Programs

The official mdh program list includes the following Bachelor's programs and specializations:

Bachelor of Arts Programs

- Digital Film Design VFX
- Media Design - Communication Design
- Media Design - UX/UI Design
- Media Management
- Fashion Management
- Global Business - Digital Business
- Global Business - International Management

Bachelor of Science Programs

- Game Design
- Information Technology - Network Engineering and Cyber Security
- Information Technology - Web Applications and Software Development
- Information Technology - Artificial Intelligence and Data Analytics
- Legal Tech
- Digital Business

Bachelor of Laws Program

- Business Law
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Master's Programs

The official mdh program list includes the following Master's programs and specializations:

Master of Arts Programs

- Design
- Design Management
- Art Market Management
- Digital Leadership
- Global Business

Master of Science Programs

- Information Technology - Cybersecurity
- Information Technology - Artificial Intelligence and Data Analytics
- Information Technology - Front-end Development and Usability
- Digital Business

Master of Laws Program

- Business Law
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Micro Degree Programs

mdh also lists micro degree programs in selected technology areas.

Micro degree programs include:

- Information Technology - Artificial Intelligence & Data Analytics
 - Information Technology - Cybersecurity
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Apprenticeships and Further Education

mdh also offers apprenticeship and further education options.

Apprenticeship programs include:

- Media Design - Digital & Print
- Media Design - Image & Sound
- Game Designer
- Game Artist
- Game Programmer

Further education includes:

- Evening Class Graphic Design
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Main Academic Focus

The main academic focus of mdh is the connection between creativity, technology, media, and business. The university combines design thinking, digital innovation, practical projects, and industry-oriented learning.

The strongest academic areas of mdh are:

- Media and design
- Film and visual effects
- Game design
- UX/UI design
- Fashion and media management
- Business and digital leadership
- Information technology
- Artificial intelligence and data analytics
- Cybersecurity
- Business law and legal technology

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